

MELISSA L. MURPHY
LECTURER, DEPARTMENT OF MANAGEMENT
MCCOMBS SCHOOL OF BUSINESS

The University of Texas at Austin
McCombs School of Business
2110 Speedway, B6000
Austin, Texas 78705

melissa.murphy@mcombs.utexas.edu
513-600-8585

EDUCATION

- | | | |
|--------------|--|--------------------------|
| Ph.D. | The University of Texas at Austin , Austin, TX
The Moody College of Communication
Organizational Communication and Technology
Advisor: Josh Barbour
Dissertation: <i>Startup Storytelling: An Analysis of Rewards and Equity-Based Crowdfunding Campaigns</i> | August 2017 |
| M.A. | The University of Texas at Austin , Austin, TX
The Moody College of Communication
Organizational Communication and Technology
Advisor: Keri K. Stephens
Thesis: <i>Identifying and Feeling Supported in a Self-Help Group: Comparing Face-to Face and Online Videoconference Meetings</i> | 2012 |
| B.A. | The University of Cincinnati , Cincinnati, OH
McMicken College of Arts & Sciences
Communication | 2008
<i>Cum Laude</i> |

TEACHING AWARDS

- | | |
|------|---|
| 2020 | Amplify Award
The University of Texas at Austin, McCombs School of Business
Recognizing diversity and inclusion efforts in the classroom by EMBA Class of 2020 |
| 2020 | Faculty Honor Roll, EMBA
The University of Texas at Austin, McCombs School of Business |
| 2019 | Faculty Honor Roll
The University of Texas at Austin, McCombs School of Business
Top 10% Highest Ranking Faculty & Selected by Undergraduate Business Council |
| 2017 | Faculty Honor Roll
The University of Texas at Austin, McCombs School of Business
Top 10% Highest Ranking Faculty & Selected by Undergraduate Business Council |

- 2014 **Assistant Instructor of the Year**
The University of Texas at Austin, Moody College of Communication
Department of Communication Studies
- 2012 **Graduate Student Teaching Award**
Texas Speech Communication Association
Best Graduate Student Teacher in the State of Texas
- 2011 **William S. Livingston Outstanding Graduate Student Academic Employee**
Teaching Assistant Nominee

RESEARCH

PEER REVIEWED JOURNAL ARTICLES

- Murphy, M. L.**, Barrett, A. K. (2019) Identifying and feeling supported in a self-help group: Comparing face-to-face and online videoconference meetings. *Western Journal of Communication*
- Barrett, A. K., **Murphy, M. L.** (2018) Was that logical? Demonstrating decision making constraints in the contemporary workplace environment. *Communication Teacher*, 1-6.
- Barrett, A. K., **Murphy, M. L.**, & Blackburn, K. C. (2017) "Playing Hooky" health messages: Apprehension, impression management and deception. *Health Communication*, 1-12.

EDITED BOOK CHAPTERS

- Pastorek, A. E., & **Murphy, M. L.** (2015). Managing your professional reputation. In J. L. Ford, K. Stimpson, & J. A. Daly (Eds.). *Professional Communication Skills*. Pearson Publishers.
- Murphy, M. L.**, & Stephens, M. (2014). A connected island. In L. D Browning & J. O. Sørnes (Ed.). *Stories of the High North*.
- Stephens, K. K., **Murphy, M. L.**, & Kee, K. F. (2012). Leveraging multicomunication in the classroom: Implications for participation and engagement. In S. Pixy Ferris (Ed.). *Teaching and learning with the net generation: Concepts and tools for reaching digital learners*.

ADDITIONAL PUBLICATIONS

Murphy, M. L. (2017). Organizational communication teaching manual. Prepared for K. I. Miller & J. B. Barbour's *Organizational Communication: Approaches & Processes* (Ed. 7E). Boston, MA: Cengage Publishers.

Berkelaar, B. L. & **Murphy, M. L.** (2016). Interviews/interviewing. In C. R. Scott & L. Lewis (Eds). *International encyclopedia for organizational communication*. New York, NY: Wiley.

HONORS & AWARDS

- 2017 **Office of Graduate Studies Summer Fellowship,**
The University of Texas at Austin
- 2016 **Faculty Honoree,** Alpha Delta Pi
The University of Texas at Austin Chapter
- 2015 **Faculty Honoree,** Zeta Tau Alpha
The University of Texas at Austin Chapter
- 2014 **Faculty Honoree,** Chi Omega
The University of Texas at Austin Chapter
- 2014 **Faculty Honoree,** Alpha Delta Pi
The University of Texas at Austin Chapter
- 2014 **Faculty Honoree,** Alpha Xi Delta
The University of Texas at Austin Chapter
- 2013 **Faculty Honoree,** Zeta Tau Alpha
The University of Texas at Austin Chapter
- 2012 **Faculty Honoree,** Chi Omega
The University of Texas at Austin Chapter
- 2012 **Top Paper,** National Communication Association (NCA)
Applied Communication Division
- 2011 **High North Fellowship,** Bodø Graduate School of Business
The University of Nordland, Bodø, Norway

COMPETITIVELY SELECTED CONFERENCE PRESENTATIONS

Barrett, A., & **Murphy, M. L.** (2018, November). "*Social Support in Self-Help Groups*": Comparing Perceived Support, Effectiveness, Satisfaction and Networking Quality in Face-to-Face and Videoconferencing Meetings. Paper presented at the National Communication Association, Salt Lake City, Utah.

- Barrett, A., & **Murphy, M. L.**, Blackburn, K. C. (2016, November). *"Playing Hooky": Apprehension, Impression Management, and Deception*. Paper presented at the National Communication Association, Philadelphia, Pennsylvania.
- Donovan, E. E., Nelson, E. C., Prenger, E., Alekajbaf, N., Winslow, A., Carroll, R., Kim, J., **Murphy, M.**, & Scheinfeld, E. (2016). *Multiple goals for cybercoping: A comprehensive content analysis of reasons for creating personal cancer blogs*. Poster to be presented at the biannual Kentucky Conference on Health Communication, Lexington, KY
- Barrett, A., & **Murphy, M. L.** (2015, November). *Playing hooky: Investigating student absenteeism, teacher apprehension, and willingness to communicate within a multiple goals framework*. Paper presented at the National Communication Association, Las Vegas, Nevada.
- Murphy, M. L.** (2014, May). *The math emporium implementation at Austin Community College: An analysis of advocacy efforts*. Paper presented at the National Institute for Staff & Organizational Development, Austin, Texas.
- Murphy, M. L.** (2013, November) *Identifying and feeling supported in a Self-Help Group: Comparing face-to-face and online videoconference meetings*. Paper presented at the National Communication Association, Washington D.C.
- Pastorek, A. E., & **Murphy, M. L.** (2012, November) *Identity crisis: How strategically ambiguous mission statements impact community stakeholder perceptions of non-profit organizations*. Paper presented at the National Communication Association, Orlando, FL.

MANUSCRIPTS IN PREPARATION

- Donovan, E., Nelson, E. C., Prenger, E., Alekajbaf, N., Anderson, A., Carroll, R. Kim, J., Murphy, M., Scheinfeld, E. (2016) *Multiple goals for cancer blogging: A comprehensive content analysis*. *Journal of Applied Communication Research*
- Pastorek, A. E., & **Murphy, M. L.** *Identity crisis: How strategically ambiguous mission statements impact community stakeholder perceptions of non-profit organizations*. (8,182 words, targeting *Journal of Applied Communication Research*)

ACADEMIC APPOINTMENTS

LECTURER

- 2020 **MAN337: The Art & Science of Negotiation**
McCombs School of Business at The University of Texas at Austin
 Summer Term, 32 students, Online instruction due to Covid-19
 Course Instructor Survey Overall Assistant Instructor Rating: **4.9/5.0**
- 2020 **MAN337: Pitching**
McCombs School of Business at The University of Texas at Austin
 Summer Term, 38 students, Online instruction due to Covid-19
 Course Instructor Survey Overall Assistant Instructor Rating: **4.9/5.0**

- 2020 **MAN327: Innovation & Entrepreneurship**
McCombs School of Business at The University of Texas at Austin
Summer Term, 38 students, Online instruction due to Covid-19
Course Instructor Survey Overall Assistant Instructor Rating: **5.0/5.0**
- 2020 **MAN347P: Consumer Products Entrepreneurship Practicum**
McCombs School of Business at The University of Texas at Austin
Enrollment 38 students, Face-to-Face & Hybrid instruction due to Covid-19
Course Instructor Survey Overall Assistant Instructor Rating: **5.0/5.0**
- 2020 **MAN327: Innovation & Entrepreneurship**
McCombs School of Business at The University of Texas at Austin
Enrollment 48 students, Face-to-Face & Hybrid Instruction due to Covid-19
Course Instructor Survey Overall Assistant Instructor Rating: **4.6/5.0**
- 2020 **MAN383: The Art & Science of Negotiation**
McCombs School of Business at The University of Texas at Austin
Enrollment 56 EMBA students, Face-to-Face & Hybrid Instruction due to Covid-19
Course Instructor Survey Overall Assistant Instructor Rating: **4.7/5.0**
- 2019 **MAN327: Innovation & Entrepreneurship**
McCombs School of Business at The University of Texas at Austin
Enrollment 48 students, Face-to-Face instruction
Course Instructor Survey Overall Assistant Instructor Rating: **4.9/5.0**
- 2019 **MAN383: The Art & Science of Negotiation**
McCombs School of Business at The University of Texas at Austin
Enrollment 40 students, Face-to-Face instruction
Course Instructor Survey Overall Assistant Instructor Rating **4.7/5.0**
- 2019 **MAN383: The Art & Science of Negotiation**
McCombs School of Business at The University of Texas at Austin
Enrollment 42 students, Face-to-Face instruction
Course Instructor Survey Overall Assistant Instructor Rating **4.4/5.0**
- 2019 **MAN337: The Art & Science of Negotiation**
McCombs School of Business at The University of Texas at Austin
Enrollment 24 students, Face-to-Face instruction
Course Instructor Survey Overall Assistant Instructor Rating **4.9/5.0**
- 2019 **MAN337: The Art & Science of Negotiation**
McCombs School of Business at The University of Texas at Austin
Summer Term, Enrollment 19 students, Face-to-Face instruction
Course Instructor Survey Overall Assistant Instructor Rating **4.6/5.0**
- 2019 **BA 324: Business Communication**
McCombs School of Business at The University of Texas at Austin
Enrollment 28 students, Face-to-Face instruction
Course Instructor Survey Overall Assistant Instructor Rating **4.9/5.0**

- 2019 **BA 324: Business Communication**
McCombs School of Business at The University of Texas at Austin
Enrollment 32 students, Face-to-Face instruction
Course Instructor Survey Overall Assistant Instructor Rating **5.0/5.0**
- 2018 **CMS 334K: Nonverbal Communication**
Moody College of Communication at The University of Texas at Austin
Enrollment 110 students, Face-to-Face Instruction
Course Instructor Survey Overall Teaching Assistant Rating **4.5/5.0**
- 2018 **BA 324: Business Communication**
McCombs School of Business at The University of Texas at Austin
Enrollment 22 students, Face-to-Face instruction
Course Instructor Survey Overall Assistant Instructor Rating **4.9/5.0**
- 2018 **BA 324: Business Communication**
McCombs School of Business at The University of Texas at Austin
Enrollment 24 students, Face-to-Face instruction
Course Instructor Survey Overall Assistant Instructor Rating **4.8/5.0**
- 2018 **BA 324: Business Communication**
McCombs School of Business at The University of Texas at Austin
Enrollment 22 students, Face-to-Face instruction
Course Instructor Survey Overall Assistant Instructor Rating **4.5/5.0**
- 2018 **BA 324: Business Communication**
McCombs School of Business at The University of Texas at Austin
Enrollment 24 students, Face-to-Face instruction
Course Instructor Survey Overall Assistant Instructor Rating **4.5/5.0**
- 2018 **BA 324: Business Communication**
McCombs School of Business at The University of Texas at Austin
Enrollment 24 students, Face-to-Face instruction
Course Instructor Survey Overall Assistant Instructor Rating **4.5/5.0**
- 2017 **BA 324: Business Communication**
McCombs School of Business at The University of Texas at Austin
Enrollment 22 students, Face-to-Face instruction
Course Instructor Survey Overall Assistant Instructor Rating: **5.0/5.0**
- 2017 **BA 324: Business Communication**
McCombs School of Business at The University of Texas at Austin
Enrollment 24 students, Face-to-Face instruction
Course Instructor Survey Overall Assistant Instructor Rating: **4.8/5.0**
- 2016 **BA 324: Business Communication**
McCombs School of Business at The University of Texas at Austin
Enrollment 32 students, Face-to-Face instruction
Course Instructor Survey Overall Assistant Instructor Rating: **4.7/5.0**

- 2016 **BA 324: Business Communication**
McCombs School of Business at The University of Texas at Austin
Enrollment 27 students, Face-to-Face instruction
Course Instructor Survey Overall Assistant Instructor Rating: **4.5/5.0**
- 2016 **BA 324: Business Communication**
McCombs School of Business at The University of Texas at Austin
Enrollment 32 students, Face-to-Face instruction
Course Instructor Survey Overall Assistant Instructor Rating: **4.5/5.0**
- 2016 **BA 324: Business Communication**
McCombs School of Business at The University of Texas at Austin
Enrollment 26 students, Face-to-Face instruction
Course Instructor Survey Overall Assistant Instructor Rating: **4.6/5.0**
- 2015 **CMS 313M: Organizational Communication**
Moody College of Communication at The University of Texas at Austin
Enrollment 120 students, Face-to-Face instruction
Course Instructor Survey Overall | *Co-Teaching* Instructor Rating: **4.4/5.0**
- 2015 **CMS 313M: Organizational Communication**
Moody College of Communication at The University of Texas at Austin
Enrollment 55 students, Face-to-Face instruction
Course Instructor Survey Overall Assistant Instructor Rating: **4.9/5.0**
- 2014 **CMS 313M: Organizational Communication**
Moody College of Communication at The University of Texas at Austin
Enrollment 58 students, Face-to-Face instruction
Course Instructor Survey Overall Assistant Instructor Rating: **4.9/5.0**
- 2014 **CMS 313M: Organizational Communication**
Moody College of Communication at The University of Texas at Austin
Enrollment 64 students, Face-to-Face instruction
Course Instructor Survey Overall Assistant Instructor Rating: **4.3/5.0**
- 2013 **CMS 313M: Organizational Communication**
Moody College of Communication at The University of Texas at Austin
Enrollment 64 students, Face-to-Face instruction
Course Instructor Survey Overall Assistant Instructor Rating: **4.8/5.0**
- 2013 **CMS 306M: Professional Communication Skills**
Moody College of Communication at The University of Texas at Austin
Enrollment 23 students, Face-to-Face instruction
Course Instructor Survey Overall Teaching Assistant Rating: **4.3/5.0**
- 2013 **CMS 306M: Professional Communication Skills**
Moody College of Communication at The University of Texas at Austin
Enrollment 26 students, Face-to-Face instruction
Course Instructor Survey Overall Teaching Assistant Rating: **4.6/5.0**

- 2012 **CMS 306M: Professional Communication Skills**
Moody College of Communication at The University of Texas at Austin
 Enrollment 23 students, Face-to-Face instruction
 Course Instructor Survey Overall Assistant Instructor Rating: **4.7/5.0**
- 2012 **CMS 306M: Professional Communication Skills**
Moody College of Communication at The University of Texas at Austin
 Enrollment 26 students, Face-to-Face instruction
 Course Instructor Survey Overall Assistant Instructor Rating: **4.5/5.0**

TEACHING ASSISTANT

- 2015 **STC 382 Marketing Technological Innovations**
McCombs School of Business at The University of Texas at Austin
 Dr. Kate Mackie, M.S. Technology Commercialization,
 Summer I - Enrollment 86 students, Hybrid instruction
- 2015 **STC 380 Converting Technology to Wealth**
McCombs School of Business at The University of Texas at Austin
 Brett Cornwell, M.S. Technology Commercialization,
 Summer I - Enrollment 86 students
- 2014 **STC 382 Marketing Technological Innovations**
McCombs School of Business at The University of Texas at Austin
 Dr. Kate Mackie, M.S. Technology Commercialization,
 Summer I - Enrollment 86 students, Hybrid instruction
- 2014 **STC 380 Converting Technology to Wealth**
McCombs School of Business at The University of Texas at Austin
 Brett Cornwell, M.S. Technology Commercialization,
 Summer I - Enrollment 86 students
- 2013 **STC 382 Marketing Technological Innovations**
McCombs School of Business at The University of Texas at Austin
 Dr. Kate Mackie, M.S. Technology Commercialization,
 Summer I - Enrollment 86 students, Hybrid instruction
- 2013 **STC 380 Converting Technology to Wealth**
McCombs School of Business at The University of Texas at Austin
 Brett Cornwell, M.S. Technology Commercialization,
 Summer I - Enrollment 86 students
- 2012 **CMS 341: Computer Mediated Communication**
Moody College of Communication at The University of Texas at Austin
 Dr. Jorge Pena, Enrollment 27 students; Face-to-Face instruction
 Course Instructor Survey Overall Teaching Assistant Rating: **4.2/5.0**
- 2012 **CMS 332K: Theories of Persuasion**
Moody College of Communication at The University of Texas at Austin

Dr. Erin Donovan-Kicken, Enrollment 180 students; Face-to-Face instruction
Course Instructor Survey Overall Teaching Assistant Rating: **4.4/5.0**

- 2011 **CMS 334K: Nonverbal Communication**
Moody College of Communication at The University of Texas at Austin
Dr. Rene Dailey, Enrollment 110 students, Face-to-Face Instruction
Course Instructor Survey Overall Teaching Assistant Rating **4.5/5.0**
- 2010 **CMS 332K: Theories of Persuasion**
Moody College of Communication at The University of Texas at Austin
Dr. Erin Donovan-Kicken, Enrollment 180 students, Face-to-Face Instruction
Course Instructor Survey Overall Teaching Assistant Rating **4.4/5.0**
- 2010 **CMS 337: Communicating to Build Sales Relationships**
Moody College of Communication at The University of Texas at Austin
Dr. Keri K. Stephens, Enrollment 42 students, Face-to-Face Instruction
Course Instructor Survey Overall Teaching Assistant Rating **4.9/5.0**
- 2010 **CMS 346: Communication Workplace Technologies**
Moody College of Communication at The University of Texas at Austin
Dr. Keri K. Stephens, Enrollment 36 students, Face-to-Face Instruction **nr/5.**

RESEARCH ASSISTANT

- 2011 *Research Assistant to Dr. Keri K. Stephens*
The Texas Department of Transportation: Texas Department of Transportation
Marketing Grant. Assisted Dr. Stephens with research and writing as part of a \$689,220
grant with the Center for Transportation Studies and Department of Advertising

COMMUNICATION COACH

- 2014-Current *MBA+ Program*
The Red McCombs School of Business
The University of Texas at Austin
- 2013-Current *Master of Science in Technology Commercialization*
The Red McCombs School of Business
The University of Texas at Austin
- 2014 *Master of Science in Finance*
The Red McCombs School of Business
The University of Texas at Austin

OTHER ACADEMIC EXPERIENCES

INVITED PRESENTATIONS & PANELS

- 2020 ***Kendra Scott Women's Entrepreneurial Leadership Institute Summit Panel***
Teaching Entrepreneurial Skills
Virtual Inaugural Summit Conference
- 2020 ***Negotiating for Women***
GWiB CO22 Welcome Panel
Virtual Workshop Orientation
- 2019 ***Master of Science Communication Training***
Master of Science Summer Orientation (MSF, MSM, MSBA, MSITM)
RRH Auditorium
- 2019 ***McCombs Future Executive Academy***
Siete Foods Case Competition Presentation
McCombs School of Business Legacy Events Room
- 2018 ***Pitchology - The Art & Science of Persuasive Presentations***
Texas Venture Labs Practicum
McCombs School of Business Rowling Hall
- 2017 ***Communication & Confidence***
Alpha Kappa Psi Business Fraternity
AT&T Executive Conference Center
- 2016 ***Pitchology: The Art & Science of Persuasive Presentations***
Texas Venture Labs Practicum
AT&T Executive Conference Center
- 2015 ***Pitchology: The Art & Science of Persuasive Presentations***
Master of Science in Technology Commercialization
The University of Texas at Austin
- 2015 ***Behavioral Interviewing for Pre-Med Students***
Delta Epsilon Mu
The University of Texas at Austin
- 2015 ***Communicating Your Technical Career***
Institute of Electrical and Electronics Engineers Week
AT&T Center, Austin, Texas
- 2015 ***Women, Communication, & Entrepreneurship***
Master of Science in Technology Commercialization Women's Group
The University of Texas at Austin
- 2015 ***Pitching To Win: Learning to Present Your Ideas Persuasively***
Student Veteran Center
The University of Texas at Austin

- 2015 ***Professional Communication Skills: Its All About Confidence***
Asian Business Students Association
The University of Texas at Austin
- 2015 ***STAR Behavioral Interviewing: An Overview***
Women in Business Association
The University of Texas at Austin
- 2015 ***Fearless: Getting Over Glossophobia***
UT Sciences Toastmasters Club
The University of Texas at Austin
- 2015 ***Behavioral Interviewing: An Overview of Strategy & Story***
The Rotaract Club
The University of Texas at Austin
- 2015 ***Public Speaking 101***
Women Communicators of Austin
The University of Texas at Austin
- 2015 ***Pursuing A Business & All Things Professional: Fake it Until You Make it***
Comm Week, Texas State University
San Marcos, Texas
- 2014 ***Professional Communication Skills for MSTC Students***
M.S. Technology Commercialization, The Red McCombs School of Business
The University of Texas at Austin
- 2014 ***Professional Communication Skills for Women in Communication***
The Association for Women in Communication
The University of Texas at Austin
- 2014 ***Getting Comfortable in the Classroom***
COMMSGC Graduate Community Panel
The University of Texas at Austin
- 2014 ***Communicating Effectively in Technical Presentations***
Central Texas Electronics Association
Austin, Texas
- 2013 ***Professional Communication Skills for MSTC Students***
M.S. Technology Commercialization, The Red McCombs School of Business
The University of Texas at Austin
- 2012 ***A connected island; A reading of the events at Utoya, Norway***
Dr. Larry Browning's Field Studies in Organizational Communication
The University of Texas at Austin

- 2011 *Web 2.0 in Political Discussions*
9th Annual Qualitative Camp
Bodø Graduate School of Business, Kjerringøy, Norway
- 2011 *A connected island; A reading of the events at Utoya, Norway*
081 Communication Studies Department
The University of Texas at Austin

GUEST LECTURES

- 2020 *Persuasive Presentations, Professor Jessica Ciarla*
Summer Discovery Class, Digital Marketing
The University of Texas at Austin
- 2019 *Nonverbal Communication in Negotiation, Dr. Kathy Edwards*
The Art & Science of Negotiation (MAN337.21)
The University of Texas at Austin
- 2018 *The Language of Leadership, Dr. Caroline Bartel*
Leading for Impact (MAN337)
The University of Texas at Austin
- 2012 *Persuasive Message Production as Goal Pursuit*
Theories of Persuasion (CMS 332K)
The University of Texas at Austin
- 2012 *Persuasive Message Production Culture and Goals*
Theories of Persuasion (332K)
The University of Texas at Austin
- 2012 *Networking 101*
Communicating to Build Sales Relationships (CMS 337)
The University of Texas at Austin
- 2011 *Persuasive Message Production as Goal Pursuit*
Theories of Persuasion (CMS 332K)
The University of Texas at Austin
- 2011 *Persuasive Message Production Culture and Goals*
Theories of Persuasion (CMS 332K)
The University of Texas at Austin
- 2011 *Impromptu Speaking*
Professional Communication Skills (CMS 306M)
The University of Texas at Austin
- 2011 *Eye Gaze*
Nonverbal Communication (CMS 334)
The University of Texas at Austin

2010 **Networking 101**
Communicating to Build Sales Relationships (CMS 337)
The University of Texas at Austin

FUNDING

2020 **Kendra Scott Women's Entrepreneurial Leadership Institute Inaugural Faculty Fellow**
College of Fine Arts
The University of Texas at Austin

2014 **Organizational Communication & Technology Scholarship**
Department of Communication Studies
The University of Texas at Austin

2012 **Graduate School Professional Development Award**
Department of Communication Studies
The University of Texas at Austin

2011 **High North Fellowship**
Bodø Graduate School of Business
The University of Nordland, Bodø, Norway

PROFESSIONAL SERVICE

COMMITTEE PARTICIPATION

2021 Brittney Colbath, The University of Texas at Austin, expected 2021
Plan II Advisor
Working Title: Women & Entrepreneurship

2020 Emily Wang, The University of Texas at Austin, expected 2020
Plan II Committee Member
Working Title: Understanding the Digital Divide in Texas

2017 Annie Albrecht, The University of Texas at Austin, expected 2017
Plan II Committee Member
Understanding Discrepancy in Girls Schools: A Mixed Method Approach to Understanding Access to Education

UNIVERSITY SERVICE

2019-current **Kendra Scott Women's Entrepreneurial Leadership Institute**, Summit Committee

2019-current **Kendra Scott Women's Entrepreneurial Leadership Institute**, Academic Committee

2020 **The Women's Network**, University of Texas Chapter Faculty Advisor

2020 **The Hustle**, Mentor for Business Plan Competition for Football Team

- 2019 **Texas 4000 for Cancer**, Panelist for Professional Communication & Online Presence
- 2018 **University Teaching Fellows**, Graphical Syllabi Contributor
- 2018 **Class of 2018 Commencement Ceremony**, Management Department
- 2013-2016 **Faculty Advisor**: Women Communicators of Austin
- 2015 **Intellectual Entrepreneurship (IE) Mentor**
Undergraduate Student Mentee: Katherine Creeden
- 2014 **Intellectual Entrepreneurship (IE) Mentor**
Undergraduate Student Mentee: Devin Custalow
- 2012 **Intellectual Entrepreneurship (IE) Mentor**
Undergraduate Student Mentee: Tyler Durman

McCOMBS SCHOOL OF BUSINESS SERVICE

- 2020 **Discover McCombs: Diversity Weekend**
Leading 'mock class' on The Art & Science of Negotiation for prospective MBA students
- 2020 **Teaching Tips for an Inclusive Classroom**
Participated in Diversity & Inclusion pedagogy Session
- 2019 **Pitching 101 - Entrepreneurship Minor Showcase**
Herb Kelleher Center for Entrepreneurship
Legacy Events Room
- 2019 **Discover McCombs: Diversity Weekend**
Leading 'mock class' on The Art & Science of Negotiation for prospective MBA students
- 2019 **Taste of Texas**
Attended University of Texas' first ever CPG Showcase
- 2019 **The Kendra Scott Women's Entrepreneurial Leadership Institute**
Attended the launch event of highly anticipated KSIInstitute
- 2019 **Pizza with Professors**, Undergraduate Business Council
Office hours with the UBC
- 2018 **TVL Pitch Competition Awards Ceremony**, Jon Brumley Texas Venture Labs
Attended semi-finals and final presentations as well as took notes on judge Q/A

- 2018 **BBVA Compass Award Ceremony**, Texas Executive Education
Attended award ceremony for the Class of 2018 students BBVA social entrepreneurship class
- 2018 **Home Away Mock Case Competition Judge**, Asian Business Student Association
McCombs School of Business
- 2018 **BBVA Compass Welcome Ceremony**, Texas Executive Education
Attended welcome luncheon Class of 2018 students BBVA social entrepreneurship class
- 2018 **Live Presentation Feedback**, Marketing 382 Pricing-Channels
Audited MBA marketing course and provided feedback on end of the semester presentations
- 2018 **Vetted Graduation Ceremony**, Texas Executive Education
Attended graduation reception and dinner for the inaugural class of transitioning veterans, both aspiring consultants and entrepreneurs
- 2018 **Vetted Welcome Ceremony**, Texas Executive Education
Attended welcome reception and dinner for the inaugural class of transitioning veterans, both aspiring consultants and entrepreneurs
- 2017 **TVL Pitch Competition Awards Ceremony**, Jon Brumley Texas Venture Labs
Attended semi-finals and final presentations as well as took notes on judge Q/A
- 2017 **Texas Business Plan Competition Coach** – Top Tier Learning
Herb Kelleher Center for Entrepreneurship, Growth, & Renewal

MANAGEMENT DEPARTMENT SERVICE

- 2018 **BA324 Staff Professional Development Meeting**, Fall Curriculum Discussion
- 2018 **BA324 Staff Professional Development Meeting**, Spring Curriculum Discussion
- 2017 **Austin Young Chamber FAVE Awards Ceremony**, MSTC finalist for best graduate program
- 2017 **Texas MSTC Alumni Reception**, Volunteer
- 2017 **Girl Scouts of Central Texas & MSTC**, Pitch Competition Facilitator
- 2017 **SXSW Volunteer**: Master of Science in Technology Commercialization Career Services
McCombs Entrepreneurship Night, Trade Show, Start-Up Crawl
- 2017 **BA324 Staff Professional Development Meeting**, Fall Curriculum Discussion
- 2017 **BA324 Staff Professional Development Meeting**, Spring Curriculum Discussion
- 2016 **Texas MSTC Alumni Reception**, Volunteer

- 2016 **SXSW Volunteer:** Master of Science in Technology Commercialization Career Services
McCombs Entrepreneurship Night, Trade Show, Start-Up Crawl
- 2015 **SXSW Volunteer:** Master of Science in Technology Commercialization Career Services
McCombs Entrepreneurship Night, Trade Show, Start-Up Crawl
- 2016 **Online Curriculum Coordinator,** Business Communication (BA 324)
- 2014 **SXSW Volunteer:** Master of Science in Technology Commercialization Career Services
McCombs Entrepreneurship Night, Trade Show, Start-Up Crawl

COMMUNICATION DEPARTMENT SERVICE

- 2013-2015 **Evaluation Committee,** Basic Course Curriculum (CMS 313M)
- 2013 **Evaluation Committee,** Basic Course Curriculum (CMS 306M)
- 2013 **Instructional Practices Committee,** Basic Course Curriculum (CMS 306M)
- 2012 **Recruitment Leader,** Communication Studies Graduate
- 2011-2012 **CommSGC Vice President,** Communication Student Graduate Committee
- 2011 **Orientation Leader,** Communication Studies Graduate
- 2012 **Fundraising Event Coordinator,** Communication Studies Graduate

COMMUNITY SERVICE

- 2019 [Latinitas StartUp Chica](#), sponsored by MSTC
Trained speaker for workshop with 40+ young girls on communicating with confidence.
- 2019 [#work: Women in Entrepreneurship Conference](#) sponsored by BossBabesATX
Led session on The Art & Science of Negotiation for 100+ Women
- 2019 [Impact Accelerator](#) sponsored by Impact Hub & Blue Sky Partners
Led session on communicating your brand and vision for 15 social entrepreneurs.
- 2019 [Austin Fast Start](#) sponsored by Austin Young Chamber
Led pitch practice for four fintech competition finalists.
- 2018 [Austin Fast Start](#) sponsored by Austin Young Chamber
Led pitch practice for four bio/medical technology competition finalists.
- 2018 [Latinitas StartUp Chica](#), sponsored by MSTC
Trained speaker for workshop with 40+ young girls on communicating with confidence.
- 2018 [#work: Women in Entrepreneurship Conference](#) sponsored by BossBabesATX
Led session on marketing and product pricing strategies.

- 2018 [#work: Women in Entrepreneurship Conference](#) sponsored by BossBabesATX
Led interactive panel teaching female entrepreneurs to pitch to investors.
- 2017 [Latinitas StartUp Chica](#), sponsored by MSTC
Led interactive workshop with 40+ young girls on communicating with confidence.
- 2016 [40 Things Women Can Do to Get Ahead at Work & Ventures](#)
Panelist for the Texas MSTC and DivInc sponsored event featuring three other female Austin tastemakers discussing practical tips women can put into action to help advance themselves in a male-dominated world.
- 2016 [Storytelling Online, DivInc Diversity Accelerator](#)
Interactive storytelling workshop with ethnically diverse and women-led tech companies and aspiring entrepreneurs.
- 2016 [Greater Austin Asian Chamber of Commerce, ATX+PAK Launch at Capital Factory](#)
Led mini-lecture and feedback session for Pakistani visiting entrepreneurs on how to pitch their ideas and businesses.
- 2016 [Bunker Builds America Tour, Bunker Labs](#)
Master of ceremonies for The Muster in Austin competition where veterans, military spouses and corporate partners pitch their innovative ideas and businesses.
- 2016 [General Assembly + WeWork Labs: Pitch Perfect](#)
Roundtable discussion participant coaching local entrepreneurs how to pitch their startup and ideas.
- 2015 [The Techmap, Co-Founder Meet Up at Capital Factory](#)
Master of ceremonies for monthly networking and pitch event focused on helping early-stage entrepreneurs and co-founders get funding and build their teams.
- 2014 [General Assembly, How To Pitch Yourself](#)
Panel participant with recruiting and staffing professionals to help career searchers and career switchers pitch themselves when interviewing and networking.
- 2014 *Online Learning Design; External Reviewer.*
Reviewed online learning modules for a fellow graduate student.
- 2014-Current [Moolah U Apprentice Mentor](#)
Support young leaders on deepening and broadening their understanding of leadership and financial concepts.
- 2014-Current [Moolah U Camp Summer 'Barracuda'](#)
Support young entrepreneurs by coaching and providing feedback on business plans, presentations, and pitching skills.

CONSULTING REPORTS

- 2020, June ***Kendra Scott Women's Entrepreneurial Leadership Institute Impact Report & Presentation***

A presentation to the Kendra Scott WEL Institute Board of Directors and Kendra Scott Leadership Team. University, Austin, Texas. Also involved Professor Jessica Ciarla

- 2013, July ***'The Concordia Way' and Quality Instruction***
A presentation of organizational design and behavior research for Concordia Texas University, Austin, Texas. Also involved Dr. Barbara Mink.
- 2011, June ***Texas After Violence Project: Perspectives from Potential Volunteers and Interns***
A presentation of focus group findings and recommendations for the Texas After Violence Project, Austin, Texas. Also involved, Angie Pastorek

PROFESSIONAL AFFILIATIONS

- 2012-Present **National Communication Association (NCA)**
- 2013-Present **International Communication Association (ICA)**
- 2012-Present **Women in Communication Leadership Network (WCLN), Texas Chapter**
- 2012-Present **Austin Young Chamber of Commerce**

PROFESSIONAL DEVELOPMENT

- 2020 **Teaching with Zoom, McCombs School of Business COVID Training**
- 2018 **Minimal Marking for Writing Flag Courses, The University of Texas at Austin**
- 2014 **Teaching with Adobe Connect, The University of Texas at Austin**
- 2013 **Effective Instructional Practices, The University of Texas at Austin**
- 2013 **Teaching with Social Media, The University of Texas at Austin**
- 2013 **Learning to Teach Communication with Improv, The New Movement Theatre Austin, Texas**
- 2012 **Diversity Education Workshop Series, The University of Texas at Austin**