

# Ronghuo Zheng

McCombs School of Business  
University of Texas at Austin  
2110 Speedway, Austin, TX 78712

Office: CBA 3.210  
Phone: +1 (512) 471-5752  
E-mail: ronghuo.zheng@mcombs.utexas.edu

## Employment

Assistant Professor of Accounting                      2016-present                      University of Texas at Austin

## Education

Ph.D.	2010-2016	Industrial Administration, Carnegie Mellon University
M.S.	2010-2012	Industrial Administration, Carnegie Mellon University
B.A.	2007-2010	Economics, Tsinghua University, China
B.E.	2006-2010	Automation, Tsinghua University, China

## Research Interests

Information Disclosure, Corporate Governance, Group Decision Making

## Journal Publications

- “Word-of-Mouth Communication, Noise-driven Volatility, and Public Disclosure,” (with Hao Xue), *Journal of Accounting and Economics*, Forthcoming.
- “No Reliance on Guidance: Counter-Signaling in Management Forecasts,” (with Cyrus Aghamolla and Carlos Corona), *RAND Journal of Economics*, Forthcoming.
- “Jumping the Line, Charitably: Analysis and Remedy of Donor-Priority Rule,” (with Tinglong Dai and Katia Sycara), *Management Science* 66.2 (2020): 622-641.
- “Uncertainty in Managers’ Reporting Objectives and Investors’ Response to Earnings Reports: Evidence from the 2006 Executive Compensation Disclosures,” (with Fabrizio Ferri and Yuan Zou), *Journal of Accounting and Economics* 66.2-3 (2018): 339-365.
- “Automated Multilateral Negotiation on Multiple Issues with Private Information,” (with Nilanjan Chakraborty, Tinglong Dai, and Katia Sycara) *INFORMS Journal on Computing* 28.4 (2016): 612-628
- “Demand Side Energy Management via Multiagent Coordination in Consumer Cooperatives,” (with Andreas Veit, Ying Xu, Nilanjan Chakraborty and Katia Sycara). *Journal of Artificial Intelligence Research* 50 (2014): 885-922.

## Working Papers

- “Aggressive Accounting as a Commitment to be Prudent,” (with Volker Laux), under revision
- “Signaling Entrepreneur Vision via Information System Design,” (with Aysa Dordzhieva and Volker Laux), under revision

Last updated: September 2020

- “Does Transportation Mean Transplantation? Impact of New Airline Routes on Sharing of Cadaveric Kidneys,” (with Guihua Wang and Tinglong Dai), under revision
- “Public Disclosure of Private Meetings: Does Transparency of Corporate Site Visits affect Analysts’ Attention Allocation?” (with Yi Ru and Yuan Zou)
- “Compensation Duration, Shareholder Governance, and Managerial Short-Termism”
- “Crowdfunding for Green Energy Investment,” (with Ying Xu and Katia Sycara)
- “Nominal Versus Real Board Independence: The Impact of Board Tenure,” (with Carlos Corona and Jonathan Glover)

### **Work-in-Progress**

- “Reporting Rules in Bank Runs,” (with Gaoqing Zhang)
- “Optimizing Simultaneous Offering Mechanism of Cadaveric Organs,” (with Tinglong Dai)

### **Refereed Conference Proceedings**

- Joint Embedding of Hierarchical Categories and Entities for Concept Categorization and Dataless Classification (with Yuezhong(Music) Li, Tian Tian, Rahul Iyer, Zhiting Hu and Katia Sycara). *Proceedings of the 2016 International Conference on Computational Linguistics*, Osaka, Japan
- A Crowdfunding Model for Green Energy Investment Energy (with Ying Xu, Nilanjan Chakraborty, and Katia Sycara). *Proceedings of the 2015 International Conference on Artificial Intelligence*, Buenos Aires, Argentina.
- Crowdfunding Investment for Renewable Energy (with Ying Xu, Nilanjan Chakraborty, and Katia Sycara). *Proceedings of the 2015 International Conference on Autonomous Agents and Multiagent Systems*, Istanbul, Turkey.
- Demand Management with Energy Generation and Storage in Collectives (with Ying Xu, Nilanjan Chakraborty, Michael Lewis and Katia Sycara). *Outlooks and Insights on Group Decision and Negotiation*, pp. 369-381. Springer International Publishing, 2015.
- Multiagent Coordination for Demand Management with Energy Generation and Storage (with Ying Xu, Nilanjan Chakraborty, and Katia Sycara). *Proceedings of the 2014 International Conference on Autonomous Agents and Multiagent Systems*, Paris, France.
- Multiagent Coordination for Energy Consumption Scheduling in Consumer Cooperatives (with Andreas Veit, Ying Xu, Nilanjan Chakraborty, and Katia Sycara). *Proceedings of the 27th AAAI Conference on Artificial Intelligence*, Bellevue, WA, USA, 2013.
- Multiagent Negotiation on Multiple Issues with Incomplete Information (with Nilanjan Chakraborty, Tinglong Dai, Katia Sycara). *Proceedings of the 2013 International Conference on Autonomous Agents and Multi-Agent Systems*, Saint Paul, MN, USA.
- Automated Bilateral Multiple-issue Negotiation with No Information about Opponent (with Nilanjan Chakraborty, Tinglong Dai, Katia Sycara, Michael Lewis). *Proceedings of the 46th Hawaii International Conference on System Sciences*, Maui, HI, USA, 2013

Last updated: September 2020

## **Invited Presentations**

(\* Presented by coauthor)

### *Seminars*

2019/2020

Harvard Business School\*, Indiana University\*, University of Pennsylvania\*, Peking University

2018/2019

Dartmouth College, Johns Hopkins University, University of Minnesota

2017/2018

Carnegie Mellon University\*, CUNY Baruch\*, Duke University\*, Emory University\*, Fudan University, Harvard University\*, Georgetown University\*, Georgia Institute of Technology\*, University of Toronto\*, Tsinghua University

2016/2017

Columbia University\*, University of Chicago\*, China Europe International Business School\*, University of Miami\*

2015/2016

Chinese University of Hong Kong, University of Hong Kong, Singapore Management University, National University of Singapore, Purdue University, University of Texas at Austin, Tilburg University

### *Conferences*

2019/2020

Utah Winter Accounting Conference\*, Salt Lake City, UT

Tilburg Winter Camp\*, Tilburg, Netherland

Early Insights of Accounting Research Webinar\*

INFORMS Annual Meeting, Seattle, WA

2018/2019

Eleventh Accounting Research Workshop, Zurich, Switzerland

Tsinghua International Corporate Governance Conference, Beijing, China

2019 Lone Star Accounting Conference, Austin, TX

2019 Purdue Accounting Theory Conference, West Lafayette, IN

20<sup>th</sup> Annual Accounting Mini-Conference\*, Pittsburgh, PA

2017/2018

14<sup>th</sup> Annual Accounting Summer Camp at NYU Stern\*, New York, NY

2018 Financial Accounting and Reporting Section Midyear Meeting (Discussant), Austin, TX

Dartmouth Accounting Research Conference\*, Hanover, NH

Last updated: September 2020

INFORMS Annual Meeting\*, Houston, TX  
Journal of Accounting and Economic Annual conference\*, Philadelphia, PA  
POMS Annual Meeting, Houston, TX  
POMS-HK International Conference\*, Hong Kong, China  
Purdue Accounting Theory Conference\*, West Lafayette, IN  
USC Leventhal School of Accounting Spring Conference\*, Los Angeles, CA

2016/2017

Conference on the Convergence of Financial and Managerial Accounting in Banff\*, Canada  
INFORMS Computing Society Annual Meeting, Austin, TX  
INFORMS Annual Meeting\*, Nashville, TN  
MSOM Healthcare SIG conference\*, Chapel Hill, NC  
POMS-HK International Conference\*, Hong Kong, China  
SEC Annual Conference on Financial Market Regulation\*, Washington DC  
Tilburg Spring Camp\*, Tilburg, Netherland

### **Conference Participation**

2011-2019, Annual Accounting Mini-Conference, Pittsburgh, PA  
2017-2019, Purdue Accounting Theory Conference, West Lafayette, IN  
2019, Eleventh Accounting Research Workshop, Zurich, Switzerland  
2019, Lone Star Accounting Conference, Austin, TX  
2018, HKUST Accounting Research Symposium, Hong Kong, China  
2018, HKU Accounting Theory Conference, Hong Kong, China  
2018, Junior Accounting Theory Conference, Washington DC  
2018, POMS Annual Meeting, Houston, TX  
2018, Texas McCombs Accounting Theory Conference, Austin, TX  
2018, Lone Star Accounting Conference, Fort Worth, TX  
2018, Financial Accounting and Reporting Section Midyear Meeting, Austin, TX  
2017, Journal of Accounting and Economic Annual Conference, Philadelphia, PA  
2017, INFORMS Annual Meeting, Houston, TX  
2017, Junior Accounting Theory Conference, San Diego, CA  
2017, SEC Annual Conference on Financial Market Regulation, Washington DC  
2017, 11th Annual Bauer Accounting Research Symposium, Houston, TX  
2017, ICS2017: 2017 INFORMS Computing Society Conference, Austin, TX  
2016, 2017, 2019, Burton Conference at Columbia Business School, New York, NY  
2016, Junior Accounting Theory Conference, New York, NY  
2016, 2017, Annual Accounting Summer Camp at NYU Stern, New York, NY  
2015, AAA Annual Meeting and Conference, Chicago, IL  
2014, 10<sup>th</sup> Annual Accounting Summer Camp at NYU Stern, New York, NY  
2013, 27<sup>th</sup> AAAI Conference on Artificial Intelligence, Bellevue, WA  
2013, 12<sup>th</sup> International AAMAS Conference, Saint Paul, MN

## Media Mentions

- *Science Daily*, Sept. 4, 2019: “New Research Offers Solution to Reduce Organ Shortage Crisis”
- *UT News*, Aug. 1, 2019: “Priority Rule for Organ Donors Could Have Unintended Consequences”
- *Big Ideas*, Aug. 1, 2019: “Move Donors to the Head of the Transplant Line?”
- *Tweet by the SEC’s Division of Economic & Risk Analysis*, May, 5, 2017: “Evidence that 2006 exec comp disclosures enhanced the information content of filings”

## Teaching Experience

*Instructor* University of Texas at Austin  
Managerial/Cost Accounting ACC 359/ ACC 387.1, Spring 2017, 2018, 2019, 2020

*PhD Thesis Committee* University of Texas at Austin  
Prasart Jongjaroenkamol (Initial Placement: Singapore Management University)  
Jakob Infuehr (Initial Placement: University of Southern Denmark)

## Grants, Honors, and Awards

PricewaterhouseCoopers Endowed Faculty Fellowship in Accounting, 2018-2019  
INFORMS PSOR Best Paper Award, 2017  
William Larimer Mellon Fellowship, Carnegie Mellon University, 2010-2016  
GSA Conference Funding, Carnegie Mellon University, 2015  
Excellent Academic Scholarship, Tsinghua University, 2008, 2009  
First Prize in National Mathematical Olympiad in China, 2004

## Referee Service

The Accounting Review, 2019-present  
Journal of Accounting and Public Policy, 2017-present  
Group Decision and Negotiation, 2013-present  
INFORMS Journal on Computing, 2015-present  
2018 FARS Conference  
European Accounting Association 2019 Scientific Committee  
European Accounting Association 2020 Scientific Committee  
2018 INFORMS Public Sector Operations Research Best Paper Award Committee

## Professional Affiliations

American Accounting Association, 2014-present  
Association for the Advancement of Artificial Intelligence, 2013-2014  
European Accounting Association, 2018-present  
INFORMS, 2017- present